

Make a Difference— **Invest in Renfrewshire**

Invest in Renfrewshire aims to grow the local economy and create jobs for young people. To do this, Renfrewshire Council, businesses, social enterprises and other third-sector organisations have to work together to offer more employment opportunities and create support programmes to prepare young people for work.

How can you help?

You could help young people by offering at least one:

- Job or apprenticeship
- Graduate internship
- Work experience placement
- Workplace visit
- Hour of your time
- Sponsorship donation

But the first step is to sign up to Invest in Renfrewshire!

How can you sign up?

You can sign up to the Invest in Renfrewshire in one of three ways:

- Visit www.investinrenfrewshire.com and 'sign up', or
- Complete a PDF copy of the form on the website and return it to invest@renfrewshire.gov.uk
- Call 0300 300 1180 to organise a visit from a business adviser who can explain the programme in greater detail

How can we help you?

In return for your support, we can help you to grow your business by:

- Helping you take on new staff
- Helping you attend a trade show
- Helping you to explore new markets
- Providing a loan
- Training your employees
- Finding or improving premises

New Employment Opportunities

Employer incentives of 50% of national minimum wage for up to 26 weeks are available to companies looking to expand their workforce.

Positions must:

- Be additional and permanent
- Offer between 25 and 40 hours per week
- Pay the national minimum wage

Potential employees must be:

- Between 16 and 24 years old
- Unemployed
- Living in Renfrewshire

Conditions:

- The post must be approved before recruitment
- Staff numbers must not fall during subsidy period

Work Experience

Work experience placements have traditionally been designed for high school (S4-6) pupils but we believe that the opportunity should also be offered to college students and young unemployed people.

Placements should offer:

- One week's work
- A variety of tasks and skill learning
- A boost to confidence and C.V.s

Sponsorship

Sponsorship is a great way for companies to demonstrate their corporate social responsibility. We can tailor a package to suit your specific needs and budget and your contribution will be fully acknowledged.

Sponsorship opportunities could include:

- Events: Business breakfasts; annual Invest in Renfrewshire conference; finales of the Recruit youth employment programme
- Employment Hub facilities: training spaces, meeting rooms, IT suite

Graduate Internships

Graduate subsidies of up to £5,000 (70% of £7.71/ hour wage) are available to fund 6-month to 11-month internships in areas such as web design, market research and IT.

Potential interns must be:

- Under 25 years old
- University graduates
- Living in Renfrewshire

Internships must be:

- Full-time, and
- Project-driven

Notes:

- Internships will be advertised on the Invest in Renfrewshire website

Workplace Visits

As with work experience, we think that workplace visits should be open to a range of young people. The visit could last for a couple of hours to a full working day.

Visits should offer:

- A tour of premises
- An overview of business operations
- An explanation of company culture and employer expectations

Time and Expertise

Contact with successful business people at industry days, skills workshops and mock interviews can do a lot to improve a young person's outlook and motivation.

Business/Community Support

You could help to spread the word about Invest in Renfrewshire. If you know of other companies that may be interested, please let them know.

Living Wage

The Living Wage is set by the Living Wage Foundation. It is based on the cost of living and the minimum income needed for someone to have a basic, but adequate, standard of living. The Living Wage, which is currently £8.25, is updated annually during Living Wage week in the first week of November.